

Amplify Case Study- Logistics LA School District Adoption

Challenge:

Since 2000, Amplify has been delivering high-quality programs to teachers that allow them to inspire and impact children, engaging and challenging 15 million students across 50 states. With school closures due to the pandemic, Amplify needed a dedicated service partner who was able to easily work with sudden changes, adhere to COVID restrictions, and deliver within the LA School District requirements.

Solution:

Enru Logistics and Postal Optimization was able to coordinate components from four vendors to 416 schools with limited delivery windows through specialized tracking, reporting, and proof of delivery formatting. We reviewed order components upon delivery, quickly identified any disruptions, and reported daily progress updates to Amplify to ensure compliance with local offices.

This order is one of largest to date for Amplify, translating into half a million pounds of freight. Our solution involved the coordination of 198 truckloads into one consolidation facility in Pico Rivera, California. We were then able to sort and distribute the four separate components to each of the 416 schools.

Results:

Delivery was 100% on time according to the school district requirements and delivered \$1.2 million in revenue for Amplify. The coordination of shipments into one proof of delivery enabled Amplify to invoice and recognize revenue more quickly. Enru has since become the outfitter to 100% of Amplify's 3PL RFP logistics needs.

Enru is your trusted logistics and postal optimization partner, we thrive on complexity to simply deliver.

We Thrive on Complexity to Simply Deliver.